



## LONGO

your one source  
for electrical-  
mechanical components....  
motors, pumps, drives,  
switchgear or...

More and more companies are  
utilizing Longo's resources as their  
own "company store"

Whether you are a multi-plant or a  
single plant operation, we can be  
your off-site warehouse, parts bin  
or service center. Working  
together, Longo can anticipate  
your needs. Take advantage of  
Longo to eliminate on-site  
inventory problems such as:

- Excessive and out of balance stock
- Out dated, inefficient components
- Tying up cash in unused inventory
  - Guessing about backup units
- Confusing and annoying multiple  
vendor paperwork



**WHARTON CENTER**  
One Harry Shupe Blvd.  
Wharton, NJ 07885  
973-537-0400 Fax: 973-537-0404  
[www.elongo.com](http://www.elongo.com)  
[info@elongo.com](mailto:info@elongo.com)

**ADDITIONAL FACILITIES:**  
New York, NY 212-929-9200  
Linden, NJ 908-000-000

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**LONGO: Your Company Store**

**LONGO**  
One Harry Shupe Blvd.  
PO Box 511  
Wharton, NJ 07885



Your  
Company  
**store**

**We sell  
motors, pumps, adjustable  
drives,  
soft starts, fans, switchgear,  
transformers  
and smarts.**

**LONGO**  
Since 1945...

**“Not just motors anymore...”**



**is evident by the expanding range of products and services Longo can provide to your company.**

## MOTORS



**Including:  
Retrofit, Custom  
Installation  
and Payback Analysis**

**FRACTIONAL TO  
10,000 HP  
COMPLETE STOCK  
OF NEMA FRAME**

● Longo distributes a broad range of motors that can match your demands. Our in-house motor associates can meet any power, frame and RPM specs. This also means we can provide you

*with recommendations based on your budget, usage, load, duty cycle, etc.*

● Longo participates in numerous energy rebate programs. We can quickly determine rebates and prepare a payback analysis for you to see your savings in black and white. One of Longo's Advantages is our ability to merge new equipment with existing energy systems or even

*develop complete upgrades through our engineering staff.*

● Longo can ensure the retrofit of new motors will match the footprint, centerline and other dimensions through custom designed bases and components.

**DISTRIBUTOR FOR:  
LEESON  
RELIANCE  
SIEMENS  
TECO  
USEM  
WORLDWIDE**

## PUMPS & MECHANICAL SEALS



**SMALL  
SUBMERSIBLES TO  
15,000 GPM  
VERTICAL TURBINES**

**MECHANICAL SEALS**

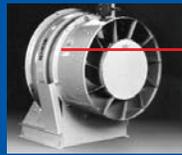
● Longo's expertise in pumps means they are properly matched to the system requirements. Misapplied, oversized or undersized pumps wear out far too soon. Longo can provide pumps for these applications plus any custom needs you may have.

● END SUCTION TO MULTI-STAGE  
● HORIZONTAL SPLIT CASE  
● VERTICAL TURBINES  
● MIX-FLO VERTICALS  
● SUBMERSIBLE  
● GRINDERS/VORTEX/DRY PIT

● Delta Mechanical Seals are simple in design, easy to install and highly effective.

**DISTRIBUTOR FOR:  
AMERICAN MARSH  
BELL & GOSSET  
DELTA  
ITT ROBOT  
J-LINE**

## FANS



**SMALL COMMERCIAL  
UNITS TO  
BOILER DRAFT FANS**

*Longo offers a complete selection of fans for almost any application, plus ancillary components such as variable speed drives to maximize an efficiency.*

● COOLING TOWERS  
● CLEAN ROOM FANS  
● SMOKE CONTROL FANS  
● AERATION/DEAERATION  
● DRYING /HUMIDIFICATION  
● HEATING/COOLING  
● INDUSTRIAL BOILER PKGS  
● VARIABLE PITCH FANS

**DISTRIBUTOR FOR:  
AEROVENT**

## DRIVES, SOFT-STARTS, COMBINATION STARTERS



**LOW AND MEDIUM  
VOLTAGE UNITS  
FOR ALL  
APPLICATIONS**

*To support our motors and other equipment, Longo has added a range of drives and starters.*

*We can provide units to your specs or make recommendations based on your*

*specific load, speed, and startup requirements. With extensive expertise and as a distributor for several of the country's leading manufacturers, we can find solutions to even the most complex situations.*

**DISTRIBUTOR FOR:  
CUTLER-HAMMER  
SIEMENS  
ACTECH  
RELIANCE**

## SWITCHGEAR



**SWITCHGEAR,  
CIRCUIT BREAKERS  
AND TRANSFORMERS**

*Upgrading your electrical controls is vital for safety and continuity of service. Longo can provide direct replacement of worn components or work with you to integrate new, more sophisticated*

*equipment. Longo can supply equipment up to 100,000 volts and the downline components to ensure that this power is safely distributed for maximum efficiency and compliance.*

**DISTRIBUTOR FOR:  
CUTLER-HAMMER  
SIEMENS**

## POWER TRANSMISSION



**SPEED REDUCERS,  
LOAD MONITORS**

● Cycodial speed reducers are unique in design and function compared to older mechanical reducers. Compact and efficient they are the economical choice for simplicity and longevity.

● Digital load monitors detect and protect from over- or under-loaded situations regardless of the source.

**DISTRIBUTOR FOR:  
DARALI  
EMERSON POWER  
SEW EURODRIVE**